



Together, We Make a Difference:  
LOCAL SUPPORT, LASTING IMPACT



THE  
**Barry L. Joyce**

LOCAL CANCER SUPPORT FUND

2024 ANNUAL UPDATE

Our mission to assist those battling cancer in Rockingham County remain strong. Barry knew that by providing the needed support to our friends that it would mean more energy for them to battle cancer.

# Thanks to your generous support, we have never had to turn away a single person in need.

Nearly 23,000 have benefited from our programs,  
and at no charge to them.



*“I really enjoy myself at The Center! It’s a great stress reliever. Love all you do for the people and all the ones that support this great cause. You never know when you are the one that needs the help and support. God Bless you all.” - Debbie*

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The only nonprofit agency to serve all of Rockingham County and not receive funding from the government, United Way, or any national organization.

## 2024 BUDGET SPENDING

- 83% Programs & Services
- 3% Fundraising
- 14% Management



## The need is great

We are beyond grateful as 2024 has been our biggest year of support since opening The Barry Joyce Cancer Resource Center. This year's need has been the greatest in our history. Applications for financial aid have increased more than 62% of what they were at the end of 2023. The number of monthly meal boxes is 25% higher than less than a year ago.

## THE IMPACT OF YOUR 2024 DONATIONS

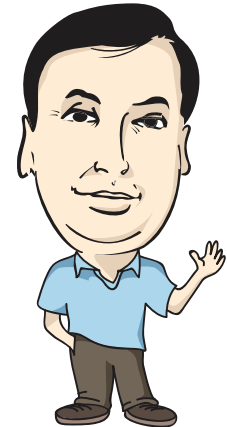
**1,145** Trips for radiation/chemo

**7,378** Meals for our friends in need

**213** Months of heating and air assistance for patients and their families

**3,280** Volunteer hours to maximize donor dollars

**3,543** Served with our programs





*"It helps me a lot to be with other people  
and we all have fun. I don't know what  
I would do without The Center."  
- Olivia*

The comradery and emotional support received from our programs is remarkable. These include support groups, creative escapes, lunch and learns, daycations, and so much more.

**More than 3,500 have  
benefited from our programs  
this year alone.**







*“The support group has helped me more than anything. It has given me hope and a different outlook. Cancer doesn’t have to be a death sentence.”*  
- Karen



Barry’s Feeding Friends provides

**more than 500 meals monthly**

with our meal boxes of fresh food and our drive-up dinners.

Cancer adds more stress than many can imagine.

# Our programs provide a safe, loving, and carefree environment

with friends that best understand what  
each are going through.





Thanks to the generosity of the community, the support we offer this Christmas will be the biggest yet. Each of those receiving a Christmas food box will also receive a

**\$100 power bill credit,  
\$100 gas card, and a  
\$150 grocery card.**

This is in addition to our providing Christmas gifts for more than 40 children.

## New this year

Effective in 2025, we will offer end of life planning. Our Executive Director, Jennifer Joyce, is now a certified End of Life Doula. This will be an additional service provided to all of our friends. This assistance includes help with advanced directives, living funerals, vigil planning, and more. Another way for us to support our friends by helping them to make such plans before they are truly needed.



# Our 30 Days of Impact campaign & Barry Joyce Kicking Cancer Challenge were a huge success this year.

This was our 23rd tournament and it was our largest yet!



*"We never know when our lives could be turned upside down with a diagnosis of cancer. The Barry Joyce Cancer Resource Center is touching lives every day for those dealing with this. I'm so blessed to be able to help in a small way to bring a little joy and help in preparing a meal to let them know that are loved and cared about!" - Beth*





*"The creative escape helps me relieve my stress. I can be myself and do my thing."*  
- Barbara





*“The Barry Joyce Cancer Resource Center is a vital beacon of hope and support for Rockingham County residents as they battle cancer. The Center empowers patients and their families by providing essential resources, education, nourishment, emotional support, and an environment that encourages strength and resilience. Having such a resource in our county makes a meaningful difference in the lives of many.”*  
- Jennifer





# We are also beyond grateful

for the businesses, friends, and supporters who have hosted fundraisers throughout the year. We never take this support for granted. Every dollar allows us to make the kind of difference that our friends battling cancer truly deserve.



Events included

# **fashion shows, BBQ's, various sales, music and hot dog events, dinner parties,**

high school volleyball and softball events, wine tastings, and so much more. What better way to raise money than by providing a great time?!







*“Barry’s Buddies Day Camp was fun.  
It lightened our mood. We made new  
friends who understood what we were  
going through with our dad’s illness.  
We felt loved and supported!”  
- Will & Bella*

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*“We can be assured that everything we do to support The Barry L. Joyce Cancer Center is used to support the people who need help and love at a most difficult time in their lives.”*

*- Roy & Emily*

## INTRODUCING OUR LEGACY OF HOPE SOCIETY

As a dedicated supporter of The Barry L. Joyce Local Cancer Support Fund, you've already made a profound difference in the lives of those fighting cancer in Rockingham County. Now, we're inviting you to deepen your commitment by joining the Legacy of Hope Society - a unique opportunity to ensure your impact continues for generations to come.

By including The Fund in your estate plans, you will leave a legacy of hope and healing, and support for those affected by cancer in Rockingham County. Your planned gift - whether through a bequest, trust, or beneficiary designation - will help ensure that we can continue to support our friends and neighbors.

Together, we can guarantee that your values and generosity live on, making a difference for countless families in the years ahead. We would be honored to assist you in creating a legacy that reflects your commitment to The Barry L. Joyce Local Cancer Support Fund.

### LEGACY OF HOPE PLANNED GIVING SOCIETY

- I have already made estate provisions to include The Barry L. Joyce Local Cancer Support Fund.
- I would like more information on how to include The Barry L. Joyce Local Cancer Support Fund in my estate plans.

# DONATION CARD

## YOU'RE MAKING A DIFFERENCE

Your generosity fuels the vital work of The Barry L. Joyce Local Cancer Support Fund, and by making a gift at one of our annual giving levels, you will be recognized as a key partner in providing crucial services to Rockingham County families facing cancer. Your contributions ensure that we can offer continued financial assistance, emotional support, and critical resources to those in need.

Now, more than ever, your leadership can help us grow our impact, ensuring that we meet the rising demand for services, provide hope, and alleviate burdens during some of life's most difficult moments.

Please consider making a leadership-level gift today. Together, we can honor Barry's legacy and continue to provide invaluable support to local families on their cancer journey.



Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

I would like to denote my support with a gift at the following level:

- \$1-\$99 ..... Hope Giver
- \$100-\$499 ..... Courage Champion
- \$500-\$999..... Survivor Ally

### LEADERSHIP LEVEL GIFTS:

As an expression of our gratitude, donors at the \$1,000 level and above will receive an invitation to an exclusive annual luncheon, as well as being listed on our website as a leadership giver for this fiscal year.

- \$1,000-\$4,999..... Strength Supporter
- \$5,000-\$10,000 ..... Compassion Contributor
- \$10,000 and above ..... Champion of Change



Scan the QR Code to donate, or visit [www.bljcancerfund.org/donate](http://www.bljcancerfund.org/donate) or call 336-427-HELP (4357).

# THE Barry L. Joyce

LOCAL CANCER SUPPORT FUND

725 Ayersville Road,  
Madison NC 27025

[www.bljcancerfund.org](http://www.bljcancerfund.org)



ASSISTING CANCER PATIENTS & THEIR FAMILIES  
IN ROCKINGHAM COUNTY



*“You have done more for  
us than you even know.”  
- Sherine*

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